

63rd Annual Meeting of the League of Local Historical Societies & Museums

Sponsored by the Walter Cerf Community Fund

Uploading History

IDEAS & ENGAGEMENT FOR THE DIGITAL AGE

Saturday, **October 15, 2016 • Castleton University**

Computers, social media, digital collections and more of today's technology are changing the face of history and historical societies. We'll explore ideas and options for engaging audiences, sharing collections, and running your organization using these new avenues while exploring the past.

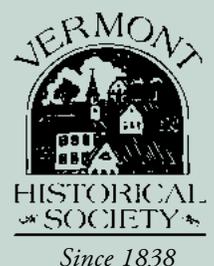
Keynote Speaker **Lyle Jepson** is the Dean of Entrepreneurial Programs at Castleton University. Jepson, who served as the award-winning Director of Stafford Technical Center in Rutland, Vermont from 1999-2014, now leads the Castleton Center, located in downtown Rutland. The Center works to further the college's educational mission and better connect it with schools, non-profit organizations, businesses, and industry. He will talk about historical societies as small businesses, and the ways in which they need to consider their mission-



of providing information and entertainment, while adopting some of the best business practices of the digital age.

Special thanks to our keynote speaker Lyle Jepson, Jim Davidson and the Rutland Historical Society, the Walter Cerf Community Fund, all the workshop presenters, conference volunteers and all of the incredible local history organizations who make connections through Vermont history.

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| 9:00–9:40 | Registration , Jeffords Center, Castleton University
233 South St, Castleton, VT |
| 9:45–10:20 | Welcome and Keynote Address by Lyle Jepson |
| 10:25–11:20 | Workshop Session 1 |
| 11:25–12:05 | Workshop Session 2 |
| 12:05–1:00 | Lunch
Informal discussions in the Castleton University Dining Hall.
Tickets only \$7, or eat out on your own around town |
| 1:10–2:10 | Workshop session 3 |
| 2:10–2:50 | LLHSM Achievement Awards & Afternoon Break
Let's celebrate fantastic programs and people! |
| 3:00–4:00 | Workshop Session 4 |
| 4:05–4:30 | Closing Remarks & Discussion |



Workshop Session 1 (10:25 to 11:20 am)

What Can Digitizing Do For Your Society?

Digitizing Working Group, *Rutland Historical Society*

Presenters will share ideas about digitizing and scanning- including choosing what to digitize and useful equipment.

Take the Fear out of Fundraising: Back to the Basics

Kristin Dodge & Tori Hart, *Vermont Historical Society*

How does a small shop with only one or two staff members inspire major gifts? What is a major gift? In this basics session we will discuss tips and strategies for the first time fundraiser and those who need a little help getting started in fundraising

Storytelling for Historical Societies and Museums

Meg Campbell, *Vermont Story Lab & Preservation Trust of Vermont*

An introduction to what makes a good story, why it matters, and ideas and examples for how to integrate storytelling into your organization's communications efforts.

Workshop Session 2 (11:25 am to 12:05 pm)

Have You Used Public Access Television?

Jim Davidson, *Rutland Historical Society*

Kevin Christopher, *Vermont Access Network President*

Kevin will discuss the free training and equipment available through Vermont's public access television network, while Jim will share practical ideas for your organization from his 15 years of experience with the program.

Developing Virtual Walking Tours

Ben Burdge, *Rutland Historical Society*

Audio & video professional Ben Burdge will talk about and demonstrate some of the elements and benefits of producing long and short virtual walking tours.

Managing Society Assets

Robert Ranftle, *Rutland Historical Society*

How can you effectively and safely manage your organization's physical assets? This session will include ideas and options for facilities management, recordkeeping, risk management, information technology and emergency planning.

Workshops will be held in the Jeffords Center and Stafford Academic Center. Maps and further details will be provided at the meeting.

DRIVING DIRECTIONS

Take Route 4A into Castleton. Turn into campus on South Street, parking will be approximately 1/8 mile on the left in the Jeffords Lot.

Additional directions & map available at:

www.castleton.edu/admissions/visit/maps-directions/

Workshop Session 3 (1:10 to 2:10 pm)

Creating a Door to the World Through Your Website

Doreen McCullough, *Rutland Historical Society*

Doreen will trace the evolution of the Rutland Historical Society's website as an example for how an organization can use theirs as a research and content tool for a worldwide audience.

Digital Collections: What are they? How do we care for them?

Frances Harrell, *Northeast Document Conservation Center*

An introduction to issues in digital preservation. Frances will cover risks facing digital objects and the major strategies being used in cultural heritage institutions to care for them over time.

Expanding Horizons: Using Digital Resources to Enrich Local History

Victoria Hughes, *Vermont Historical Society*

Rachel Muse, *Vermont State Archives*

Online resources can expand and enhance local collections. Using institutional examples, the presenters will demonstrate how researchers can take advantage of digital records to dive into local history.

Workshop Session 4 (3:00 to 4:00 pm)

Past Perfect & Beyond

Carolyn Ranftle, *Rutland Historical Society*

An introduction to using Past Perfect software, with an emphasis on determining cataloging priorities for your organization, field standards, levels of cataloging, and more features that may come in handy.

Sharing Digital Collections: DPLA, Vermont and Omeka

Paul Carnahan & Marjorie Strong, *Vermont Historical Society*

Patrick Wallace, *Middlebury College*

Angela Mott Nickerson, *Vermont DPLA*

The Digital Public Library of America (DPLA) offers new possibilities for making digital collections available to researchers. We will explain DPLA and examine Omeka, one option for sharing collections with the public online.

New Options for Energy & Communication

Michael Messier, *Rutland Historical Society*

Phillip Allen, *Same Sun of Vermont*

Dan Macky, *Green Mountain Power*

A look at some of the new and improved options for facilities, including telephone and internet service, heat pumps, and solar power.

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**Registration begins in the Jeffords Center at 9:00 am.
Coffee, tea and a light breakfast will be served.**

Register online with a credit card or download additional registration forms at: vermonthistory.org/league-meeting or by contacting Community Outreach Coordinator Eileen Corcoran at (802) 479-8522 or eileen.corcoran@vermonthistory.org

REGISTRATION FORM • Register by October 7, 2016

PLEASE COPY THIS FORM FOR EACH REGISTRANT or VISIT OUR WEBSITE: vermonthistory.org/league-meeting

Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Affiliation _____

Light breakfast & complete program of events included in the main registration fee, Lunch is extra.

VHS Member Fee (organizational or individual) \$10

Non-Member Fee: \$20

Lunch Fee- \$7

Please make checks payable to: **Vermont Historical Society**. Return payment and form to:
Vermont Historical Society, Eileen Corcoran, LLHSM, 60 Washington Street, Barre, VT 05641

To assist with space planning, please select one workshop for each session.

Workshop Session I (10:25 to 11:20 am)

Digitizing for Your Society

Fear Out of Fundraising

Storytelling

Workshop Session 3 (1:10 to 2:10 pm)

World Through Your Website

Digital Collections Preservation

Expanding Horizons

Workshop Session 2 (11:25 am to 12:05 pm)

Using Public Access Television

Virtual Walking Tours

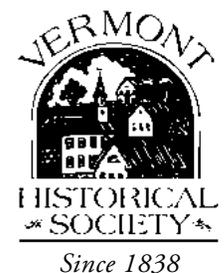
Managing Society Assets

Workshop Session 4 (3:10 to 4:10 pm)

Past Perfect & Beyond

Sharing Digital Collections

Energy & Communications Options





**A must-attend event for
local historical societies and museums!**

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**If this is not addressed
to the correct person,
please call
(802) 479-8522.**

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**Saturday, October 15, 2016
Castleton University, Castleton, VT**

The Vermont Historical Society invites you to join us and your colleagues in charming Castleton, Vermont. This annual meeting is always an excellent opportunity to network with peers; attend educational, informative and creative workshops; and visit a thriving Vermont town in the company of history-loving peers. Be sure to spread the word and encourage all members of your organization to join us! *Co-presented by the Rutland Historical Society.*



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